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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Top Fitness Gear of the Year

LAKE MILLS, Wis.—ShapeYou.com, an innovative health and fitness website, is proud to announce that the Vision Fitness® S7200HRT Suspension Elliptical™ Trainer is the winner of their Top Gear of the Year award for elliptical trainers in this year's GearAwards™ competition. ShapeYou.com's judges are experienced industry professionals that include personal trainers, nutritionists, health care practitioners, gym owners, and retailers. The huge selection of health and fitness products in the marketplace and the slew of questions and requests for product recommendations from visitors to their website prompted ShapeYou.com to create the GearAwards™ rating.

"We want people to easily find the best of the best that's out there," a company spokesperson said. "And if it has a GearAward™ seal on it, that just makes it simpler to find a great product – because we've done the footwork already."

ShapeYou.com congratulates Vision Fitness, an industry-leading fitness equipment company, on its award-winning S7200HRT! Vision Fitness performed a significant amount of research on biomechanics and ergonomics, aimed at developing the most natural and correct full-body movement, when designing their S7200HRT Suspension Elliptical™ Trainer and ultimately developed the PerfectStride™ motion. While other elliptical trainers may give you adjustable stride and, perhaps, incline changes, the S7200HRT's PerfectStride™ motion combines a unique, ergonomic elliptical foot path, pivoting footplates, and optimal stride length adjustments at all incline levels to help users achieve an ideal and unmatched stride motion. This fitness trainer mimics your natural gait like no other; plus, it is a non-intimidating, accessible product, offering endless variety to keep users engaged and motivated.

Many respected companies in the fitness industry submitted great elliptical products for the GearAwards™ review. See why Vision Fitness came out on top by trying out the S7200HRT for yourself! Go to www.visionfitness.com for more information on the S7200HRT and for a list of retailers in the U.S. and Canada.



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Vision Fitness began as a division of Trek® Bicycle Company, one of the world's largest manufacturers of quality outdoor bicycles. In 1996, Vision Fitness was spun off by Trek's management team to better focus on the specialized fitness industry. Their products have earned an impressive 25 "Best Buys." Information on products and reviews can be found on their website, www.visionfitness.com.

ShapeYou.com (www.shapeyou.com) is the creation of health and wellness guru, Tony Hale, and provides a wealth of information, articles and resources for consumers, retailers, and manufacturers in the natural and organic industries.

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