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New Fitness Product on the Market

LAKE MILLS, Wis. —Vision Fitness, a fitness equipment company based in Lake Mills, WI., who started by pioneering revolutionary magnetic resistance systems on what became award-winning fitness bikes, has just introduced another innovative product to the market—their R2850HRT Semi-Recumbent fitness bike.

The R2850HRT is a full-featured bike that was designed with ease of access and comfort in mind. It features a step-thru frame design, an air cooling fan for maximum user comfort, and a Comfort Arc™ Seat with adjustable lumbar control and reclining seat back. The Cambridge Motor Works™ generator eliminates the need for an outside power source and requires a very low pedal speed for start up.

The Blue Backlit LCD Display graphically illustrates time of day, workout time, heart rate feedback, and various workout programs. A program unique to the Vision Fitness® R2850HRT Semi-Recumbent fitness bike is the FIT TEST. The FIT TEST program is a five minute sub-maximal fitness test that measures cardiovascular fitness and can be used to determine the exerciser's general fitness level. It is a great way for individuals to gauge exercise improvements over time.

Features you'll find on the new fitness bike:

- Reclining seatback that includes over 20 degrees in range of motion.
- Large profile blue backlit LCD Display for easier reading
- Adjustable fan with variable settings
- Integrated contact heart rate and remote control grips
- Innovative workout programs, including SPRINT 8, and four Heart Rate Training
- Durable and permanent scratch-resistant coating on extra-heavy gauge steel frames

Vision Fitness began as a division of Trek® Bicycle Company, one of the world's largest manufacturers of quality outdoor bicycles. In 1996, Vision Fitness was spun off by Trek's management team to better focus on the specialized fitness industry. Vision Fitness provides a wide variety of innovative cardio and strength equipment for the Commercial market. Information on products and reviews can be found on their website, www.visionfitness.com.

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