



Commercial Installation SHOWCASE

Omni Salon, Spa, & Fitness Studio
Chicago, IL

Opportunity

Omni Salon, Spa, & Fitness Studio, a family-owned business, began as a simple beauty salon just north of Chicago. When the owners made a decision to add on a spa and fitness studio to make it an all-around personal wellness center, they began the search for the right fitness equipment. Without any previous experience or knowledge about fitness equipment or brands, they looked for equipment that provided the best value. After receiving quotes from some competitors and being overwhelmed by the amounts being quoted, the owners came across the Vision Fitness website and set up a meeting with the local Vision Fitness sales representative.

Resolution

Since Omni was conveniently located near Vision Fitness headquarters, our sales representative invited their management to see our showroom to view and test the equipment for themselves. Even though they liked what they saw, they were a bit wary about the potential costs to outfit their up-and-coming fitness studio. Our sales representative put them at ease after revealing a quote priced significantly less than our competitors, along with explaining our excellent warranty and the availability of local, personal service. After researching several fitness equipment options, the management team at Omni had the information necessary to make a smart business decision. A full lineup of Vision Fitness® cardio equipment was soon installed, and Omni was well on its way to becoming the all-around personal wellness center for which it had strived!

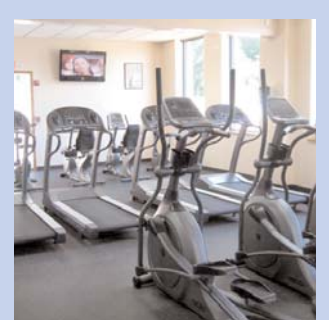
Products Installed:

4 T9800HRT Treadmills

2 R2750HRT Semi-Recumbent Fitness Bikes

4 X6600HRT Elliptical Trainers

2 E3700HRT Upright Fitness Bikes



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